

# MATAWAN-ABERDEEN CHAMBER OF COMMERCE

Formed in 1968 by a group of business owners in Matawan, the Chamber's goal was, and is still to build a strong business community, thereby helping to strengthen and stabilize the economic welfare of the whole community.

Today the Chamber has over 150 members building relationships with local governments, attending Aberdeen open business forums, advocating for an economic development commission in Matawan, and working with and supporting programs offered by the Recreation Commission and Historic Sites Commission. They have built a collaborative relationship with the local school district, present at Career Days, and offer a Student Scholarship. In addition, the Chamber organizes, supports, and participates in community events throughout the year including Matawan Day, Aberdeen Day, and the Annual Business Expo.

The Chamber proudly collaborates with and supports several non-profit organizations, most recently the Matawan Historical Society, and Right Your Life & K.E.Y.S. Academy Recovery High School Partnership.

## RIGHT YOUR LIFE & K.E.Y.S. ACADEMY RECOVERY HIGH SCHOOL PARTNERSHIP

**Right Your Life** was co-founded by Kathleen Loures in 2010. Its primary mission was to help offset the expense of support services for youth committed to recovery from the corrosive effects of substance use. In 2013 Right Your Life received their 501c3 and two important projects began.

The **Recovery Community Center**, located in Matawan, acts as a safe haven for youth and families needing resources and recovery support by offering a meetings, Art and Restoration projects, and programs to support youth and families struggling during that difficult time between acknowledgement, acceptance, and desire for recovery.

**K.E.Y.S Academy Recovery High School**, only the second of its kind in the state, opened on January 2, 2018 on the Lincroft Campus of Brookdale Community College. Here students are provided with a rigorous, innovative, and supportive learning environment, as an alternative to returning to their same school and the peer pressure of that environment. K.E.Y.S. focuses on a blended learning model of behavioral health services, wellness programs, and multiple pathways to recovery including the 12-step recovery model. Early access to ongoing recovery support gives our youth a better chance for successful recovery and strengthens the student's plan for the future, encouraging higher education and focusing on the importance of choices for a healthy lifestyle that will support their sustained recovery.

### **\*EXCLUSIVE\* PHOTO BOOTH SPONSORSHIP**

Milestone NJ will create a Photo Booth experience for this event while exclusively promoting YOUR COMPANY. You can customize each digital interaction by branding the user interface of our booth and sharing software. When guests share from the sharing stations at the event directly to Facebook, Instagram, Twitter, or send via text message or email, we will customize the text that accompanies their post/share specifically for each platform. Every time a guest shares from our sharing stations, a unique URL is generated containing just the guest's images. It also allows us to measure how the guest shared their image. Guests who text or email their images receive a link to a personalized, branded microsite. We track how many impressions each image generates, even after the event has ended. For examples or more information go to [milestonenj.com](http://milestonenj.com)

- \*Customized vinyl wrapped photo booth
- \*Customized booth software
- \*Customized sharing software
- \*Sharing station tablet stand
- \*Custom printed 8x8 backdrop
- \*Custom sharing messages
- \*Custom Microsite
- \*Onsite engagement
- \*Post event report
- \*Post event engagement

# SPONSORSHIP OPPORTUNITIES

## **\*EXCLUSIVE\* GALA SPONSORSHIP \$5000.00**

Table for 12 guests  
12 cocktail hour "open bar" bracelets  
Announced and Recognized at event  
Opportunity to announce award recipients  
10 x the amount of Digital impressions\* at event  
Logo on all promotions  
Promotional items displayed at the event

## **\*EXCLUSIVE\* PHOTO BOOTH SPONSORSHIP \$3500.00**

See bottom of prior page for details

## **ANNIVERSARY SPONSORSHIP \$2500.00**

Table for 8 guests  
5 x the amount of Digital impressions\* at event  
Recognition at the event  
Logo on all promotions  
Social Media acknowledgement  
Promotional items displayed at the event

## **COMMEMORATIVE SPONSORSHIP \$1000.00**

Table for 8 guests  
3 x the amount of Digital impressions\* at event  
Social Media acknowledgement  
Recognition at the event  
Logos on all promotions

## **HISTORICAL SPONSORSHIP \$750.00**

Six tickets to event  
Digital impression\*  
Social Media acknowledgement

## **GOLD SPONSORSHIP \$500.00**

Four tickets to event  
Digital impression\*  
Social Media acknowledgement

## **CHAMBER SPONSORSHIP \$250.00**

Two tickets to event  
Digital impression\*  
Social Media acknowledgement

## **COMMUNITY SPONSORSHIP \$100.00**

One ticket to event  
Name on Digital media at event\*  
Social Media acknowledgement

\*Digital media screens will run continuously at the event.  
**Deadline to submit ad is April 25<sup>th</sup>.**