



Matawan-Aberdeen Chamber of Commerce

Helping to Build A Strong Business Community Since 1968

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Matawan-Aberdeen Chamber of Commerce Committee Application

Your membership in the **Matawan-Aberdeen Chamber of Commerce** is greatly enhanced when you participate as a committee member. Your input into the Chamber's decision making process will ensure that member's business needs will be addressed.

If you would like to serve on a committee, please complete and submit this form indicating your committee preference by checking off the box next to committee description.

Current Chamber Committees

Fund Raising/Events: To ensure the operational stability and well-being of the Chamber and implementing annual programs such as the Chamber Expo and Matawan Day by creating a plan of action and organizing event procedures and tasks. Create and implement new revenue sources.

4 vacancies

Marketing and Public Relations: To increase the visibility of Chamber programs and services through enhancement of existing publications and media programs and to develop additional avenues to further promote the Chamber. The committee's responsibilities will include press releases, monthly newsletters, creating ads for special events, maintaining & updating the website, and social media.

1 vacancy

Membership: To encourage Chamber membership through enhanced promotion of member services. Recruit Chamber members through organized membership drives. Develop and propose effective retention programs and services. Maintain contact with new and existing members.

2 vacancies

Programs: To actively recruit and schedule a list of speakers who can provide educational and informational content for the purpose of enhancing positive business practices and development in the Matawan-Aberdeen area. Responsible for time, place and date of the programs; speaker/host contracts; relaying content/information to the marketing committee; negotiating/establishing program fees.

0 vacancies

Finance: To create an annual budget each fiscal year; maintain profit & loss spreadsheets; track revenue & expenses for reconciliation.

3 vacancies

Name _____ Business Name _____

Area of Expertise/Skills _____

Phone _____ Cell Phone _____

Email _____