



**Matawan-Aberdeen
Chamber of Commerce**
Helping to Build a Strong Business Community Since 1968

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July 1, 2017

RE: MATAWAN DAY AND FALL FESTIVAL – Vendor Letter

The Matawan-Aberdeen Chamber of Commerce is pleased to announce that together with the Matawan Recreation Department, we will once again be presenting

***Matawan Day and Fall Festival
On Main St in Matawan
Sat., Oct. 14th, 2017 from 12pm - 5pm
Rain Date: Sun. Oct. 15th (same time)***

Matawan Day and Food Festival attracts thousands of people to Matawan's Main Street where families enjoy the experience of tasting the wonderful variety of foods, seeing the talents of local crafters and artisans and meeting businesses invested in the well-being of the community.

We invite you to take advantage of this vendor opportunity to increase your exposure in the community and advertise your business. Choose one of the following and fill out attached application.

<u>Non-Profits - \$35:</u>	10' x 10' space on Main St.
<u>Crafter/Artisan \$50:</u>	10' x 10' space on Main St selling <u>hand made</u> items
<u>Vendors - \$85:</u>	10' x 10' space on Main St. for businesses <u>handing out</u> information only
<u>Retailer/Merchandiser - \$100:</u>	10' x 10' space on Main St. for businesses <u>selling</u> items and/or services at the event
<u>Food Vendors - \$300:</u>	20' x 10' space on Main St. for businesses selling food

Publicity for the event is as follows:

- Local Cable TV and Newspapers
- Signage
- Matawan-Aberdeen Hometown Shopper
- Flyers and advertisements will be posted in banks, stores and other businesses in the area.
- Announcements on the Chamber's website and social media pages

*****Tables, Chairs and Electricity NOT provided, you must bring your own*****

Registration begins at 9:00am. Set-up time is from 10am-11:30am. Vendor check-in is at Main St. & Center St. across from Santander Bank. You will be given your spot number and directed where to set up from there.

NO REFUNDS

For further information, please call 732-290-1125 or email matawanday2017@gmail.com