



# Matawan-Aberdeen Chamber of Commerce

*Helping to Build a Strong Business Community Since 1968*

P.O. Box 522  
Matawan, NJ 07747-0522  
732.290.1125  
[info@macocnj.com](mailto:info@macocnj.com)  
[www.macocnj.com](http://www.macocnj.com)

**May 17, 2017**

**RE: MATAWAN DAY AND FOOD FESTIVAL – Sponsorship Letter**

Sat., Oct. 14, 2017, 12pm - 5pm Rain Date: Sun., Oct. 15, 2017; Main St. in Matawan

The Matawan-Aberdeen Chamber of Commerce is pleased to announce that together with the Matawan Recreation Department, we will once again be presenting *Matawan Day and Food Festival* on Sat., Oct. 14, 2017, from 12pm - 5pm, on Main St. in Matawan. Rain Date: Sun., Oct. 15<sup>th</sup> same time.

Matawan Day and Food Festival attracts **thousands** of people to Matawan's Main Street where families enjoy the experience of tasting the wonderful variety of foods, seeing the talents of local crafters and artisans and meeting businesses invested in the well-being of the community. They will also enjoy free rides and entertainment.

We are calling on the business community to support this event by becoming a 2017 Matawan Day and Food Festival Sponsor. Please take a moment to read over the various levels and the advertising benefits associated with each sponsorship. We greatly appreciate your support.

**Platinum Sponsorship - \$750**

- 10' x 10' table space
- Sign displayed in front of all rides and entertainment areas
- Business name broadcasted during the event
- Business name displayed on signs placed in the Matawan-Aberdeen area
- Business name advertised on our website and social media pages
- Business name on advertisements / flyers in the Matawan-Aberdeen area
- One year free membership in Matawan-Aberdeen Chamber of Commerce

**Gold Sponsorship - \$500**

- 10' x 10' table space
- Business name broadcasted during the event
- Business name displayed on signs placed in the Matawan-Aberdeen area
- Business name advertised on our website and social media pages
- Business name on advertisements / flyers in the Matawan-Aberdeen area
- 50% discount on one year's annual membership or renewal in Matawan-Aberdeen Chamber of Commerce

**Silver Sponsorship - \$200**

- Business name advertised on our website and mentioned on our Facebook and Twitter pages
- Business name on advertisements/flyers in the Matawan-Aberdeen area
- Additional fee if interested in table space at event

**Publicity for the event is as follows:**

- Local Cable TV and Newspapers
- Signage
- Matawan-Aberdeen Hometown Shopper
- Flyers and advertisements will be posted in post office, banks, stores and other businesses
- Announcements on the Chamber's website and social media pages

For further information, please call 732-290-1125 or email [matawanday2017@gmail.com](mailto:matawanday2017@gmail.com)



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## Matawan Day 2017 Sponsorship Application

Our business will support Matawan Day and Food Festival, to be held Saturday, Oct. 14, 2017 (rain date Oct. 15) from 12:00pm – 5:00pm on Main St. in Matawan.

Please circle one of the options:      \$750 Platinum                      \$500 Gold                      \$200 Silver

**\*\*For sponsorship levels \$500 and up, will you be taking the included table space? Yes / No**

**Please make your check payable to: Matawan-Aberdeen Chamber of Commerce and return with this completed form to: PO Box 522, Matawan, NJ 07747**

**We will also accept credit card payments over the phone. Please call 732-290-1125.**

Business Name

Contact Name (Owner or Representative)

Address

Contact Phone Number(s)

Cell Phone Number (day of event)

Email Address

Website and/or Facebook Page

### **Below is applicable to Sponsorship Levels \$500 and up**

***\*\*Tables, Chairs and Electricity NOT provided, you must bring your own\*\****

Items and/or services being sold or provided \_\_\_\_\_

Will you be using: propane, generator, sterno, charcoal, etc. Yes / No If yes, circle all that apply

Portable Generator for electricity - please bring 100' cord so that generator can be moved away from the crowd.

Will you be using a Truck or Tractor Trailer as part of your display? Yes / No

Special Request & Number of Spots if requesting more than one \_\_\_\_\_

**Any vendor selling, sampling or giving away any **consumable** product (including water) must apply for a permit from the Monmouth Health Dept. (No charge) Permit not required for wrapped commercial brand candy.**

Do you need an application? Yes / No

**Registration begins at 9:00 am. Set-up time is from 10am–11:30am. Vendor check-in is at corner of Main St. & Center St. across from Santander Bank. You will then be given your spot number and directed where to set up.**

### **NO REFUNDS**

For further information, please call 732-290-1125 or email [matawanday2017@gmail.com](mailto:matawanday2017@gmail.com)

Thank you for your support. Your participation will help make this event a great celebration of community.